



## *Our Process in 5 Simple Steps*

### *Step 1 Consult an Expert*

Picture a beautiful room made less appealing by stacks of ill-matched stereo equipment, scattered remote control units, and unsightly wiring. Or consider that big, new, high definition TV that ends up not really fitting its room or space.

Our recommendation: Consult the professionals. At AMS, we know the questions to ask, the pitfalls to avoid, the tricks of the trade to apply. Rely on us to expertly engineer your A/V systems, then install and maintain them with meticulous care.

### *Step 2 Set Expectations*

Johnny Cash in your kitchen? Bach in your bath? Jimmy Buffett on your backyard deck? All you need to decide is where and when you want to hear them. And how about movies at home? They can be more fun and convenient than movies at the multiplex. But today's home theater technology can be simply dizzying in scope. There's HDMI, DVID, component video, surround sound...

We'll help you sort out your options and provide expert advice.

### *Step 3 Know Your Limits*

With practically any decision in life, there can be a gap between what you'd ideally like to achieve and what's truly reasonable and affordable. At AMS, we're skilled in finding A/V solutions that reach far toward meeting your perfect-world scenario while staying within your real-world budget.

Here are key issues we consider when specifying your system:

- How much space do you have to work with? Do you have a large room dedicated to a home theater? Or should your entire system fit within a cozy nook just off the kitchen?
- Does your new home or remodeling plan give you a clean slate? Can you build a whole-house system from scratch? Or should you retrofit an existing set-up?
- What's your budget? Our bottom-line objective: to get you the best results for your money.

### *Step 4 Plan to Priorities*

Not many years ago, it wasn't unusual to hear: "Why would I want to run my TV's sound through my stereo?" Or: "What would I ever do with a 50-inch TV?" No more. Like most people, your standards for superior sight and sound have likely grown over the years.

Here, in brief, is how we'll approach your A/V plan:

- First we'll review your goals and put the possible pieces of your system in our recommended order of priority.
- Then we'll weigh this "wish list" against your budget and space requirements.
- Before you settle on the plan, you'll have a clear picture of what you can realistically achieve at different levels of investment.

Step 5 *GO!*

With AMS, our commitment to A/V excellence only begins with consulting and planning. We'll design, install, and maintain your systems with attentive care and professionalism. Great audio and video made simple.

We are your *Electronic Architects*... providing the highest-quality sight, sound, and control for your home or office.

**Contact us for a Free Consultation today: #734.662.6295**

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AMS • 7730 Jackson Road Ann Arbor, Michigan 48103 • 734.662.6295 • [AMS\\_INC@comcast.net](mailto:AMS_INC@comcast.net)